

# Create & Chat

*with HGTV Lifestyle Expert*

**MARIA ANTOINETTE**

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**Monday, April 9, 2018**



# About Maria



Maria Antoinette Loggins is a multi-channel content creator, influencer and business owner with a passion for encouraging women to both feel and be beautiful...all while keeping life as simple as possible. Through her blog, the Maria Antoinette, and YouTube channel, Maria Antoinette TV, Maria has been able to gain the trust of her audience through honest, creative and relatable content.

These exact attributes have helped Maria secure a contract with Scripps Network Interactive as an HGTV Lifestyle Expert. Join Maria in her newest HGTV digital show Burning Daylight with Maria Antoinette, as well as on HGTV's YouTube channel and Handmade.

Maria is neither defined by what she does nor is she limited by this either; she is simply defined by who she is. This is the source of her encouragement and the driving force of her creativity. From it flows Maria's desire to inspire and encourage other women to just be themselves with a few tips along the way to make things easier.

# About Event

Attendees will enjoy an intimate evening of creation and conversation with Maria Antoinette.

During this two-hour event attendees will create one of a kind earrings while learning special tips in helping them to become master DIY'ers!

Materials for the project will be provided along with a light dinner from Knoxville Farmacy.

Guests will have the opportunity to take pictures, participate in a Q&A session, and take home a customized tote bag for their creations and other special gifts.

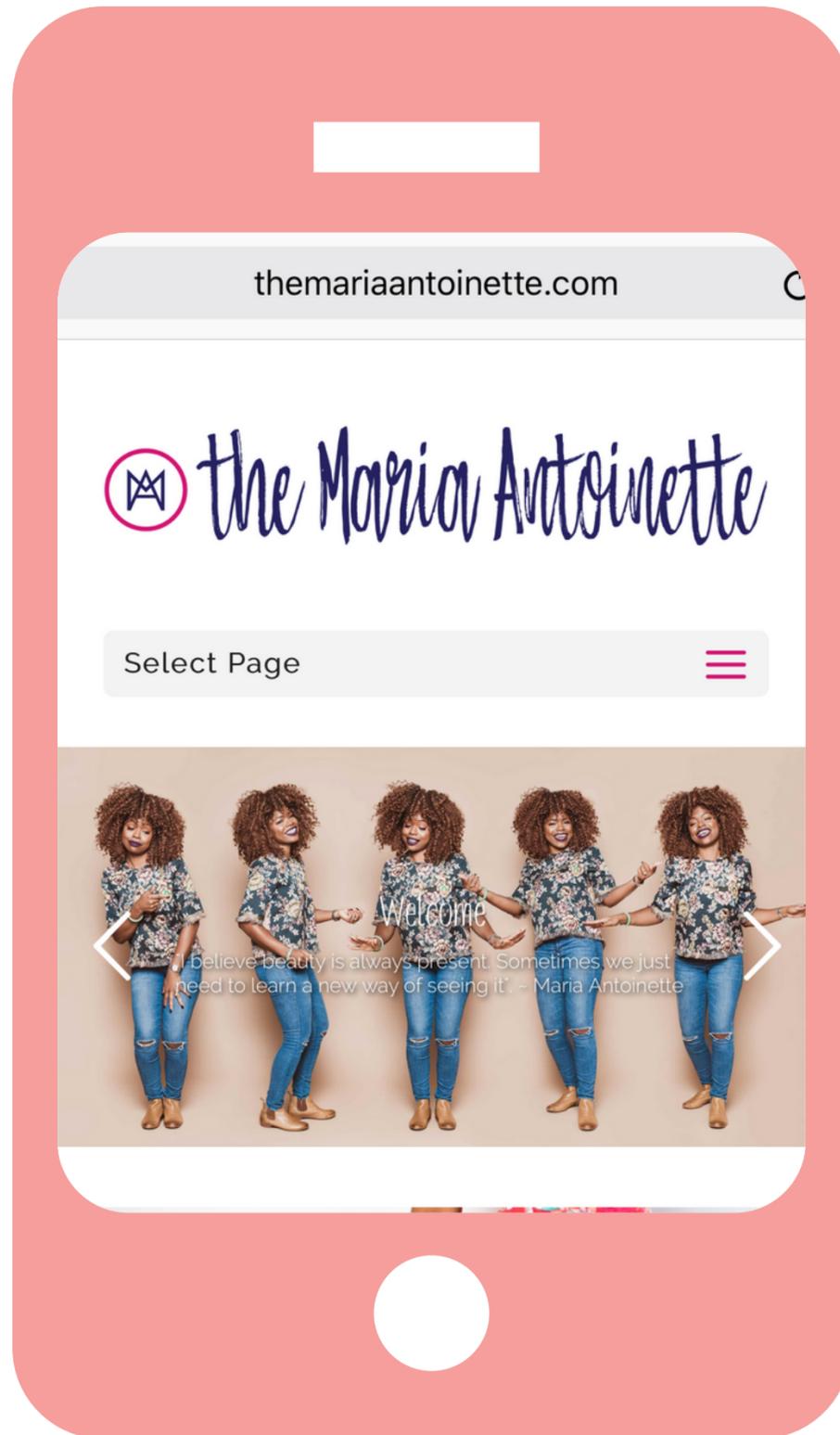




Create & Chat with Maria Antoinette will take place at The Hive, a modern bohemian event space just north of downtown Knoxville.

[YOUTUBE.COM/MARIAANTOINETTETV](https://www.youtube.com/mariaantoinettetv)

# In the Numbers



## Website Stats:

\*TheMariaAntoinette.com 40k UMV

\**Topics: Lifestyle, Beauty & DIY*

## Social Following Stats:

\*YouTube: 200k      Instagram: 74.8k      Facebook: 50k

\**YouTube channel views: 13.7M*

\*Website & Blog 28 day average  
Page Views 477k with 18.2k Click Rate

## Audience Info:

\*Maria's loyal audience love her in-depth DIY tutorials.

\*90% of Maria's audience consist of women from the age of 18 - 44.

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# Partnership

By becoming a partner of the Create & Chat with Maria Antoinette you will be exposing your brand to Maria's entire social audience which totals more than 350,000 followers.

In order to have your brand as a gift bag partner in Create & Chat, here is how to secure your partnership:

- \$250.00 Fee
- Product/s for 60 bags\*
- All Brand logos due upon acceptance of partnership - Files types .ai, .psd, .pdf

### **Fees include:**

1 dedicated brand post on all social media accounts - brand provided graphics and mentions in the event recap video and blog post.

\* Full-Size Samples (Preferred)

\*Brochures that have a code (Preferred)



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## *Contact Information*

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